

ActionCLUB Curriculum

Eight Bi-Weekly Sessions

1. Setting Your Vision

Create Your Vision

Mission Culture

Your Perfect Calendar Goals
& Objectives

2. Generating Cashflow

Leverage Your Marketing

The 5 Ways Formula

Testing and Measuring

3. Streetwise Marketing

Uniqueness and Guarantees

Ideal Customers

Ladder of Loyalty

Repeat Business

4. Sales Made Simple

Sales People

Question Funnel

Handling Objections



5. Team Building & Leadership

Motivation

Recruitment

6 Keys to a Winning Team

6. Systems and the 6 Steps

Systemization

Mastery to Massive Results

7. Financial Mastery

Financial Statements

Budgets & Reporting

Break-Even Analysis

Margin Analysis

8. Pulling It All Together

(Leverage)

Action Plans

Graduation

Leverage Game