



Are you the next Business Woman of the year?

MARGARET HIRSCH

BUSINESS WOMAN OF THE YEAR

COMPETITION

Welcome and thank you for your interest in the first Margaret Hirsch Business Woman of the Year Competition.

First Prize: R 10 000 Hirsch's Voucher

Second Prize: R 5 000 Hirsch's Voucher

Third Prize: R 2 500.00 Hirsch's Voucher

Monthly prizes to all runners up

Margaret Hirsch would like to encourage all business women to consider entering this competition, nominate a friend or business owner who they would like to be recognized for this award and if you think you are a successful business woman don't be too shy to enter yourself!

Here are the rules and details for entering this exciting competition:

- ✓ Entries open on the 1st August 2014
- ✓ Include entry fee of R 100.00 payable on submission. The funds will be donated to the The Girls with Dignity Project.
- ✓ Entrants and business must be based in the Ballito area.
- ✓ Must be a South African Citizen
- ✓ The entrepreneurial enterprise must not be operating at a loss
- ✓ Nominees must be engaged in their profession as a means of livelihood.
- ✓ Nominees are required to operate an entrepreneurial enterprise as a sole proprietorship, a partnership or close corporation.
- ✓ All entrants must have a web-presence in the form of a blog or website.
- ✓ Entrant must also have been in her current position for at least three years.
- ✓ Deadline for submission: 31st August 2014.

ENTRY CRITERIA

Please pay the entry fee of R100.00 into account Sue Barnes, First National Bank Account No.: 62078852061, Branch 250655, include your name & MGH Award as a reference.

All nominees will be required to meet the criteria and complete the requested documentation.

TO ENTER THE COMPETITION please submit the following documentation to Glenda Thompson at HIRSCH'S Ballito branch Glenda@hirschs.co.za

Entrant Contact Information:

Name, Address (City, Province, Postal Code)
Contact phone number and cell number
Web site URL and E-mail contact information

Photo's:

One photograph in "jpeg" or "gif" format of the entrant. Photos must be high-quality resolution to be considered for the cover ~ at least 250dpi. Ideally a photo in the entrants business setting as an additional photo to be submitted. Judging is based on documentation and the photo submissions - be sure the photo's you send represent the entrant well.

Executive Summary:

No special format is required for the executive summary, but it should be limited to 2 pages and must include:

- ✓ Name of business / trade name
- ✓ Form of entity (sole proprietorship, general partnership, limited partnership, corporation, limited liability company, limited liability partnership, etc.)
- ✓ Percentage of women ownership
- ✓ Principal contact name, address (including city / town where business is located), phone, email, and website URL (if applicable)
- ✓ Details of a few notable customers
- ✓ What effort was put into this company to make it successful and what method was used to make it better than the opposition.
- ✓ Entrant must give details of their involvement, how they applied, practical, innovative and sustainable approaches to benefit the community and any charity they support in their community. Details can be submitted as follows:-
 - o What was achieved by working on the project(s)
 - o Innovation shown by participating in the social issue
 - o Upkeep and sustainability of working on the projects
- ✓ Any special awards and or achievements.
- ✓ Plans or dreams for the future and development of the business – time frame planning schedule if possible

Business Plan:

No special format is required for the business plan, but it may not exceed 25 pages (excluding appendices), and it should contain the following:

- ✓ Description of the business (including your location, long and short term goals, products/services offered)
- ✓ Marketing Plan

INTERVIEW:

Monthly Finalists for the will be contacted via e-mail by the 15th July, 2015.

Judging Criteria:

Margaret Hirsch is looking for a dynamic, role model business woman that can show:

- A strong social or community impact as a part of the regular operations or culture of the business
- A successful business concept that has a clearly identified customer base and has proven their willingness to buy the products or services
- A business plan that clearly communicates how the business operates successfully, what special effort has been put into place to make this venture successful, dedication and motivation to make her business a success.
- A successful business woman with great entrepreneurial skills, who reached for her dreams, became successful and how she achieved her goals since the opening of her business.
- The judges decision will be final and no correspondence will be dealt with.

* All notifications related to the competition will happen via e-mail. Applicants should make sure they have a valid email address and check the account regularly in accordance with the timelines.