

Ballito Market



Ballito to Tinley Manor catchment

6000 respondents

Ballito's Market [Catchment]

Compared to 2000

- ❖ One Shopping Centre, **today there are four**
- ❖ 3 000 **beds available** for visitors **today** 7 000.
- ❖ Population was **10 000** (30% permanent)
today 60 000 (+- 60% permanent)
- ❖ 10 years ago **13 000** daily motorists **passed through the Tongaat** .. **Toll plaza** today
71 000



10 min driving – rapid decline thereafter

Ballito's Market [catchment]

Primary development corridor

40 000 new homes to be built in next 5 to 10 years

Future Plans include

- New town centre
- International conference centre.
- High speed rail link - Airport to Ballito.



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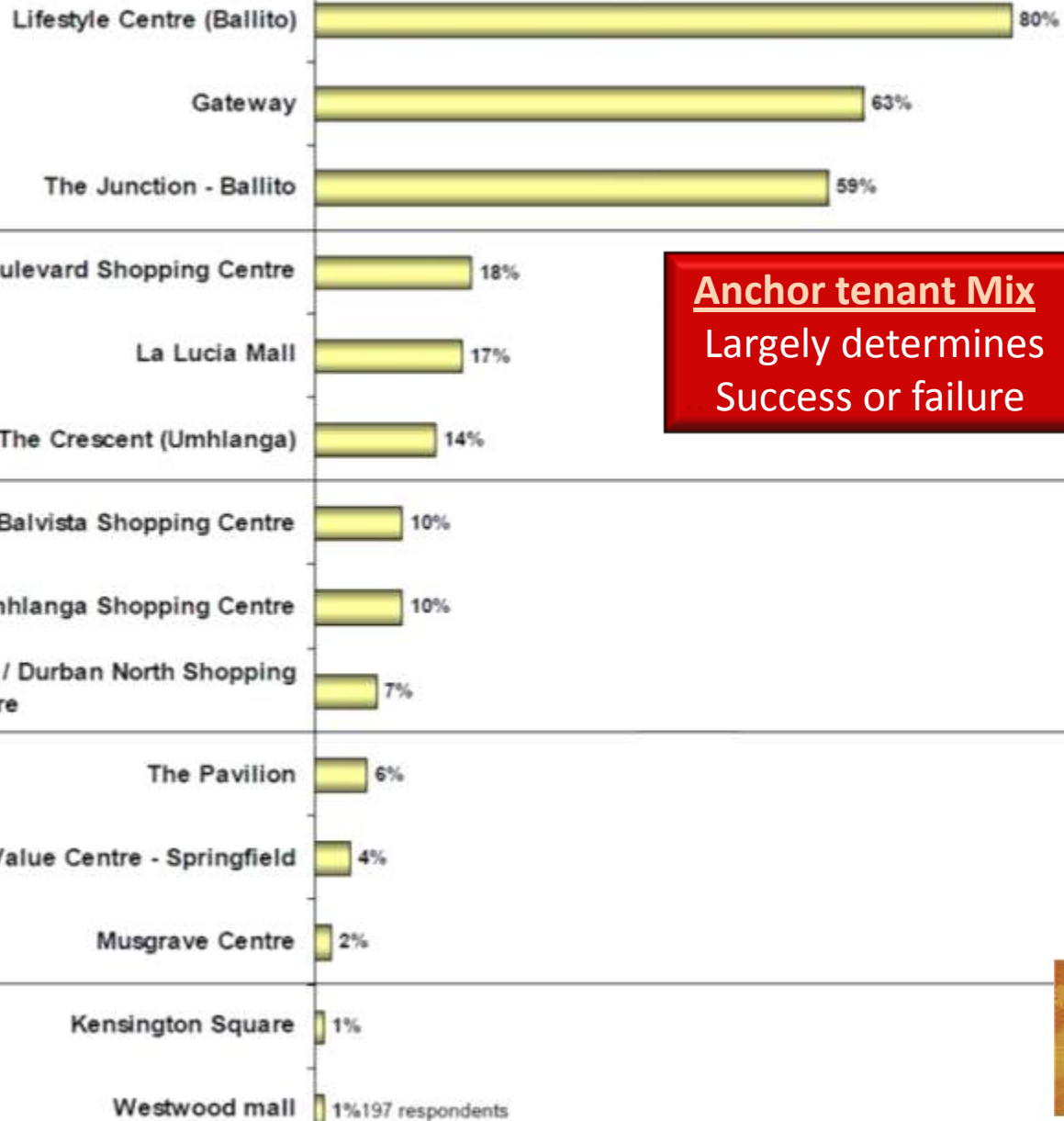


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Shopping Centres Market Shares

2010 – North Coast

Base : 6,000 decision makers living in Shakas Rock to Umdloti



Anchor tenant Mix
Largely determines
Success or failure



Ballito Catchment Demographics

Courier Demographics

Find your target market

