

## NOTICE ON BUSINESS CONFIDENCE SURVEY

Ever thought about how businesses feel about the local economy and business environment, what sectors are growing and what's not, the level of business confidence, the overall performance of the local economy, etc?

### **Then please read further**

As part of our ongoing research into the economic and business trends and conditions, we would appreciate your participation in this survey of business and economic trends and confidence in your region. **The survey is anonymous and therefore 100% confidential.**

This survey will be conducted on an annual basis and forms part of a larger project that aims to publish an Economic and Business Report for your region on an annual basis.

The aim of the report is to gain a better understanding of the economic and business environment and trends of your region. The reports are very popular and very much in demand. The past reports can be obtained by sending an email to [clive.coetzee@kzntreasury.gov.za](mailto:clive.coetzee@kzntreasury.gov.za) or [ecoreports@gmail.com](mailto:ecoreports@gmail.com). If you would like to receive monthly economic and business statistics and papers, specifically about the KZN economy please also send me an email.

In keeping with modern trends and to make this process easy for you, we have moved the survey to an electronic medium. Please complete the following questionnaire while online (+- 5 minutes) at

<http://www.sasurvey.co.za/surveyengine/sa.aspx?sid=4>  
(Please copy and paste address in your web browser)

This project is a joint venture between the University of KwaZulu-Natal (School of Economics and Finance), the Pietermaritzburg, Durban and Zululand Chambers of Business and the Msunduzi, Ethekewini and Umhlathuze Municipalities. It's also supported by the KZN Provincial Treasury, Umgungundlovu and Uthungulu District Municipalities and a number of private sector establishments.

Your support is very much appreciated.

**Clive Coetzee**  
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