

BusinessCLUB with Ilembe Chamber

Four Sessions – Held Monthly

1. Setting Your Vision

Setting Vision, Mission & Culture
Planning, Goals & Objectives

2. Generating Cashflow (Leverage Your Marketing)

The 5 Ways Formula
Testing and Measuring

3. Sales Made Simple

Sales Process and people
Question Funnel & Handling Objections

4. Financial Mastery

Financial Statements. Budgets & Reporting
Break-Even Analysis & Margin Analysis

5. Pulling It All Together - Optional FUN evening event (Leverage)

The Leverage Game & Action Plans

