



UNDERSTANDING YOUR CARBON FOOTPRINT

AN ESSENTIAL INTRODUCTION TO
CARBON FOOTPRINT MANAGEMENT

Who should attend?

Carbon Footprint management is a subject that affects every business from retail to engineering to tourism. Awareness of your Carbon Footprint and how it can be effectively managed should be everyone's business.

This course is ideally suited for anyone wanting to understand more about managing their Carbon Footprint including, but not limited to:

- Business Owners / Managers
- SHEQ Managers
- Marketing Managers
- CSR Practitioners
- Environmental Managers

What does the course cover?

- Understanding the greenhouse gas sources and their impacts.
- How is your Carbon Footprint calculated?
- What are Carbon offsets?
- What are Carbon credits?
- How are Carbon credits traded?
- Understanding the Carbon reporting standards.
- The implications of Carbon tax
- The marketing and PR value of Carbon Footprint management.
- The direct financial value of Carbon Footprint management
- What is and how to become Carbon Neutral.

INCLUDES A COMPLIMENTARY SPECIAL SCREENING OF THE MUST SEE DOCUMENTARY, "FUEL".

Cost: R850 per person **Date:** 1st November 2012. 09h30-16h00 **Venue:** Ballito, KZN
For more information: Contact Leonie on 083 4569262 or email leonie@etc-africa.com

Book Online Now at: www.etc-africa.com/courses-training/carbon-essentials/

