

ILEMBE CHAMBER MEMBERSHIP:

The iLembe Chamber of Commerce, Industry & Tourism's intent is to serve as an advocate and resource for credible, ethical and progressive businesses in the iLembe District. We engage in activities that will enhance the iLembe District's economy and make it a better place to live, work, do business and invest in.

The best ambassadors in the promotion of an investment destination are Business people who are able to testify to the hospitality and success of the area, our Chamber Members can directly be involved in local economic upliftment.

In order for the chamber to be strong, it needs to be financially sustainable which requires that we collectively grow our membership base exponentially through being relevant to our members. We therefore thank You for your invaluable input and appreciate our Chamber Members.

Membership Benefits include:

- The iLembe Chamber provides an **organised structure** to be “The Voice” of Business on the Northcoast. Being recognised as a Chamber Member gives your business the **credibility** and also the opportunity to **leverage your influence** by belonging to an internationally recognized organization.
- *A Chamber Member can become part of our Forums and target key issues / initiate development to grow our Local Economy and positively influence our area.*
- *The iLembe Chamber also lobbies in institutional forums and routinely discuss, with local and district municipalities amongst others, issues of central importance to our business community.*
- **Business linkages and exposure to business opportunities**
- **Networking Platforms that link you to other like-minded business people**
 - *For example events such as our Annual Golf Day, Quarterly Chamber Luncheons and Monthly workshops.*
 - *2 Free Hours of Chamber Boardroom Venue Hire to the value of R150 per Hour.*
- **Platforms and opportunities for you to market your business, product or service such as:**
 - *iLembe Chamber Website Listing (the listing is also hyperlinked to your website / social media pages)*
 - *Free Business Listing in our Chamber Magazine and opportunity to buy advertising space (published annually in partnership with Fabmags) which will be distributed throughout the iLembe District, at our Chamber Events, to Stakeholders and Chamber Members throughout the year. The iLembe chamber magazine will profile business activity in iLembe and showcase the various projects and events that are currently or have been managed or supported by us while promoting our members.*
 - *15% Off Advertising to Chamber Members only with The Northcoast Courier*
 - *15% Off Advertising to Chamber Members only with Famous Publishing in your choice of The Ridge, The Crest and Business in Durban.*

- *iLembe Chamber Members will qualify for a 45% discount on rate card value for each publication: Ballito Fever and Stanger Weekly.*
- *Free Membership to the National Small Business Chamber*

- **Access to relevant information that impacts your business**
 - *Chamber Bulletins and relevant notices are sent out on a frequent basis.*
 - *We provide Business Support and assistance through our Support Centre.*
 - *You can contact me any time should you require information and I will assist or refer accordingly.*

STEPS OF MEMBERSHIP APPLICATION:

- Renalda Hoffmann will be your Member Liaison. Would you kindly indicate, by return e-mail, which membership category your business falls into.
- Complete the Membership form, so that we have accurate information of your business and for Renalda to revert with an invoice for payment of the annual Membership fees.
- You will be welcomed on Facebook and your company details will be listed on our website.
- You will receive the proud member logo for your letterheads, website etc and an iLembe Member certificate.

MEMBERSHIP CATEGORIES:

Organisations with 1 to 3 employees	R850.00 per annum
Organisations with 4 to 10 employees	R1,670.00 per annum
Organisations with 11 to 20 employees	R2,250.00 per annum
Organisations with 21 to 50 employees	R2,810.00 per annum
Organisations with 51 to 100 employees	R5,500.00 per annum
Organisations with 101 to 150 employees	R8,500.00 per annum
Organisations with 151 to 250 employees	R15,000.00 per annum

Would you kindly indicate, by return e-mail, which membership category your business falls into. This will allow the Chamber to generate an invoice for payment

The iLembe Chamber vision is underpinned by five pillars of focus, i.e.:

- Being an influential Chamber, including being financially and reputational viable and representing a broad base of industry across the four local municipalities within our district;
- Institutional partnerships, strategic alliances and collaboration that will enable a diversified local economy and an outstanding investment climate;
- Timely and appropriate provision and maintenance of infrastructure, including strategic infrastructure;
- Investment promotion and
- Human Capital Development, business support and entrepreneurship.

In order for the chamber to be strong, it needs to be financially sustainable which requires that we collectively grow our membership base exponentially through being relevant to our members. We therefore thank You for your invaluable input and appreciate our Chamber Members.

We trust to form a positive collaboration with you in working towards a holistic approach to growing our local economy.

Please don't hesitate to contact me should you have any queries.

Kind Regards
Renalda Hoffmann



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