

## ENERGY EFFICIENCY AWARENESS CATEGORY (continued)

The panel of judges will consider these summaries in the first round of judging. The entrants of those projects deemed to be of a high calibre will be invited to make detailed presentations at a second judging session. These presentations should then also address all the above judging criteria. Finalists will be required to be available for interviews and photos at the second judging session in Gauteng on 21 September 2012. If finalists are outside Gauteng, Eskom will book and pay for flights and travel between the airport and the judging venue.

The panel of judges and the organisers of the *eta* Awards undertake to handle all entries in the strictest of confidence and not to disclose any competitive data/information on entries to any other party. However, it is hoped that the winners in each category will be willing to share general information about their design or programme – especially the results they achieved and the benefits they derived with others, in an effort to catalyse greater energy efficiency in South Africa.

No late entries will be accepted. The judges' decision is final and no correspondence will be entered into. The judges also reserve the right not to award any prize in a category, if the submissions are not deemed to warrant an award.

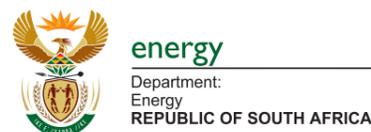
### ENTRY FORM - CLOSING DATE: 3 AUGUST 2012

I/We are the bona fide designer(s)/developer of this entry. I/We declare that this entry is an original design/development, that the submission does not infringe any rights vested in any other party and that consent for the entry to be entered for the *eta* Awards has been obtained from the owner(s) of the facility.

Signed: ..... Date: .....

Name and surname: .....

**Enter online at: [www.eta-awards.co.za](http://www.eta-awards.co.za) or send your entries to:  
eta Awards Administrators: email: [amroux@mweb.co.za](mailto:amroux@mweb.co.za)  
Fax : 086 540 7470 Cell: 082 5755 692  
For further information please contact Annamarie Murray on  
[murraya@eskom.co.za](mailto:murraya@eskom.co.za) or (011) 800-2847**



**eta awards**  
TURNING IDEAS INTO ENERGY

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# ENTRY FORM 2012

## ENERGY EFFICIENCY AWARENESS CATEGORY

This category targets the communication managers/practitioners of large corporates, banks, universities and retail chains, who are tasked with informing employees about energy efficiency or the sustainable use of energy. It also acknowledges media specialists such as journalists and television producers who actively promote energy efficiency through their channels. Your work could win you R30 000 as a winner or R5 000 as a runner-up.

### WHO CAN ENTER?

Producers, journalists or communication managers of corporates who have:

- Successfully implemented an internal awareness programme around energy efficiency
- Used innovative ways to promote energy efficient technologies and energy-saving behaviours
- Actively spread the word about energy efficiency to the general public
- Achieved measurable energy savings through the awareness campaigns
- Winners of previous awards may not submit an entry in the same category in the following year

1. Name of person/company entering: .....

2. Name of entry: .....

3. Location of project: .....

4. Start date of project: ..... End date of project: .....

5. Postal address: .....

6. Name of contact person: ..... Designation: .....

Project function or role: ..... Telephone: ..... Cell phone: .....

Fax: ..... E-mail: .....

7. Where did you hear about the *eta* Awards?

- Radio (which station)  Friend or colleague  
 Print (which publication)  Email (from who)  
 Internet (which website)

### PROJECT INFORMATION

1. How important was each of these factors when deciding to reduce energy consumption? (tick the appropriate option):

	HIGH	MODERATE	LOW
To save money			
To reduce the pressure on the national energy grid			
To use energy in a more sustainable manner			
To encourage more people/employees to become energy efficient			
To become locally and/or globally competitive)			

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PROJECT INFORMATION (continued)

2.Type of communication tools used in campaign.

- Newsletter
- Posters
- Social media
- Articles in national/local media
- Exhibitions
- Roadshows
- Other (please specify)

3.Creativity of energy efficiency project – please list new concepts or channels used to create awareness:

4.Proven measured energy savings per year (indicate in kWh):

5. Awareness of the project. Please indicate the level of awareness created around the project (select the appropriate options):

- Whole community/company
- Company only
- Other companies in your sector
- Nationally
- Internationally

PROJECT DESCRIPTION

Complete the entry form and attach a maximum three-page summary of the programme. This may contain basic illustrations or graphics but not catalogue or sales brochure information. Answer the following questions when you write your submission:

Describe your project in one sentence:

Describe the objectives of this project:

Creativity in the awareness campaigns:

Measured energy or monetary savings through awareness campaigns:

Effort made to promote energy efficiency to various audiences: