

# Invitation

## EXPORT YOUR PRODUCTS AND SERVICES TO MALAYSIA AND INDONESIA

The Department of Trade and Industry (**the dti**) through Trade and Investment South Africa (TISA) division and in partnership with Trade and Investment Kwazulu-Natal (**TIKZN**) invites you to be part of an Outward Selling Mission (OSM) to Kuala Lumpur, Malaysia and Jakarta, Indonesia from 19 to 23 August 2013. This outward selling mission is part of **the dti's** objective to create market penetration for South African value added products and services into ASEAN region and to promote South Africa as a trade and investment destination. **the dti** has planned a programme of activities which will include business-to-business meetings and business site visits to ASEAN companies.

### Targeted sectors for this event are as follows:

Agro-processing, Chemicals & Allied Industries, Capital Equipment & Allied Industry, Energy, Manufacturing, Metals, Automotives and Chemicals

### Dates & Cities:

Kuala Lumpur, Malaysia      19 – 20 August 2013  
Jakarta, Indonesia              22 – 23 August 2013

The deadline date for the submission of the complete EMIA Outward Selling Missions application forms is **31 May 2013**.

Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets, in a cost effective manner. **the dti** will offer the following financial support to qualifying firms:

- Freight forwarding of product samples
- Economy class return airfare to a maximum of R13,000.00
- Daily subsistence allowance of R2,000.00 per day
- Business to business meetings for participants

### Why be part of this outward selling mission?

This outward selling mission is a platform that facilitates networking with the key stakeholders and high-level decision-makers in Malaysia and Indonesia; provides an opportunity to meet these decision-makers face-to-face and present your business in a one on one environment; introduces your products directly to your target markets; and provides access to networking and relationships building with potential customers.

**For any enquiries pertaining to applications, sector and/or event please contact:**

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**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

