



Dear _____

Call for entries: *eta* Awards 2012

In May 2012, 49M announced the very exciting news in various media platforms that it is the proud sponsor of two categories at the Eskom *eta* Awards. These are the “Energy savings in households” and “Energy efficiency awareness” categories. At 49M, we appreciate the efforts that our partners put into making their organisations more energy efficient and the awareness campaigns around energy efficiency amongst employees and other stakeholders. This is why we would like to encourage our partners to enter the *eta* Awards.

Entries close on 3 August 2012, so this is your opportunity to use your time as efficiently as you use your electricity and gather all the information you require to submit your entry on time.

Eskom has for the past 22 years rewarded excellence in the field of energy efficiency. η (*eta*) is the Greek symbol for efficiency, hence the name of the Awards. The purpose of the *eta* Awards is to reward exceptional effort in the more efficient use of energy by individuals, students, companies or other institutions. All of the awards comprise a cash amount of R30 000 for the winner in each category and R5 000 for each of the runners-up in each category, subject to the judges’ discretion.

We have included the entry forms for all categories with this letter. For more information and to submit your entry online, please visit www.eta-awards.co.za

Regards

Pieter Pretorius
Senior Manager: Strategic Marketing
Eskom
Email: PretorJP@eskom.co.za