



**SEED Initiative**

supporting entrepreneurs for sustainable development

Founding Partners



## Call for Applications

# SEED Awards 2014

*Is your enterprise in a start-up phase and integrates social and environmental benefits, solving pressing local issues? Is it women-led?*

*Does your enterprise make significant contributions to mitigating and/or adapting to climate change? Do you need support to help to establish and grow your enterprise?*

If those questions particularly apply to you, you will be pleased to hear that the SEED Initiative is opening the call for applications of the 2014 SEED Awards today, 11 February 2014.

This year SEED will make available a record number of SEED Awards of up to 55, for which SEED has received support from the European Union, the International Climate Initiative of the German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, the government of Flanders, the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), the UN Industrial Development Organization (UNIDO) and the international law firm Hogan Lovells. As in previous years, there will be several categories of SEED Awards.

If you meet [SEED's eligibility criteria](#), you can now apply for:

 <p><b>SEED AFRICA AWARDS 2014</b></p>	<p><b>SEED Africa Awards 2014</b></p> <p>Is your social and environmental start-up enterprise located in Ethiopia, Morocco, Tanzania, Uganda, Malawi, Namibia or Mozambique?</p> <p>You could now apply for one of <u>up to 30 SEED Africa Awards</u>.</p>
 <p><b>SEED SOUTH AFRICA AWARDS 2014</b></p>	<p><b>SEED South Africa Awards 2014</b></p> <p>Is your social and environmental start-up enterprise located in South Africa? Is it maybe even active in one of the following provinces: Free State, Limpopo or KwaZulu Natal?</p> <p>You could now apply for one of <u>up to 12 SEED South Africa Awards</u>.</p>
 <p><b>SEED LOW CARBON AWARDS 2014</b></p>	<p><b>SEED Low Carbon Awards 2014</b></p> <p>Does your enterprise make significant contributions to mitigating and/or adapting to climate change and is located in Colombia, Viet Nam, India, Tanzania or Uganda?</p> <p>You could now apply for one of <u>up to 10 SEED Low Carbon Awards</u>.</p>
 <p><b>SEED GENDER EQUALITY AWARDS 2014</b></p>	<p><b>SEED Gender Equality Awards 2014</b></p> <p>Is your social and environmental enterprise run or owned by a woman or women, does it prioritise women empowerment and is situated in a country that is not a member state of the OECD or EU?</p> <p>You could now apply for <u>one of up to 3 SEED Gender Equality Awards</u>.</p>

Applicants can only apply for a maximum of two SEED Award categories.

## SEED Awards Prize

Each SEED Award Winner will receive a package of tailored support services consisting of:

- assistance and advice on developing and improving the enterprise's business and financial plan;
- a three-day in-country business-oriented workshop also covering the key elements and factors which help to build a successful social and environmental enterprise;
- participation in a high-level international awards ceremony with senior government and UN officials, development institutions, financial institutions and businesses;
- profiling of the enterprise nationally, regionally and internationally;
- assistance with access to relevant organisations, and to other SEED winners and SEED alumni, and SEED Partners, Supporters and Associates;
- a financial contribution of USD 5,000 to cover the enterprise's most pressing needs, as set out in a support plan agreed between the winner and SEED.

The deadline for applications is April 8<sup>th</sup> 2014, 23:59 Central European Time (CET). Please apply online or download the application form from the SEED Initiative website at [www.seedinit.org](http://www.seedinit.org).

## Eligibility criteria

You will be able to apply for a 2014 SEED Award if your enterprise:

- a) demonstrates entrepreneurship and innovation
- b) delivers economic, social and environmental benefits
- c) has the intention and potential to become financially sustainable
- d) is a partnership between different stakeholder groups
- e) is locally driven or locally led
- f) has potential for scale up or significant replication
- g) is in the early stages of implementation
- h) is in a country with a developing or emerging economy.

If you want to apply for the SEED Low Carbon Awards, your enterprise, in addition to the above eight criteria, also needs to make significant contributions to mitigating and/or adapting to climate change.

If you want to apply for the SEED Gender Equality Awards, your enterprise, in addition to the above eight criteria, also needs to be women-led or owned and prioritise gender equality and/or women's empowerment as a core objective.

More details on the [eligibility criteria](#) are available at [www.seedinit.org](http://www.seedinit.org) together with details of previous [Award Winners](#).

## Examples of earlier SEED Award Winners

SEED Award Winners in 2013 included, among others, an enterprise from Uganda that developed a biogas plant which utilises agricultural waste to produce renewable energy for rural communities; an enterprise in Colombia that promotes an alternative lighting system for off-grid housings based on recycled plastic bottles; an enterprise that produces improved cook stoves and briquettes for various end users all over Ethiopia and an business in Namibia that manages a value-added fish and food processing facility which focuses on solar dried food. Find more examples at: [www.seedinit.org](http://www.seedinit.org).

## How to Apply

You can apply [online](#) at the SEED Initiative website [www.seedinit.org](http://www.seedinit.org) or you can download an application form and email it to [seedawards2014@seedinit.org](mailto:seedawards2014@seedinit.org). If you are unable to submit your application electronically, please contact the SEED Initiative by email or phone (+49 30 89 00 068 99).

Submissions will be accepted up till 8<sup>th</sup> April 2014, 23:59 CET. Late submissions will not be considered. Proposals that are shortlisted will be offered feedback and invited to submit additional information in May/June 2014.

## Further details about the SEED Awards 2014

### Up to twenty-two SEED Africa Awards in Ethiopia, Morocco, Mozambique, Namibia, Tanzania and Uganda and eight SEED South Africa Awards are sponsored by the European Union:



The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The

European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

### Up to four SEED South Africa Awards in South African provinces and up to eight SEED Africa Awards in Malawi, Mozambique and Namibia are sponsored by the Government of Flanders:

With the support of  
the Flemish authorities



The Government of Flanders through Flanders International Cooperation Agency (FICA) is active in Malawi, Mozambique and South Africa. FICA works not only with the local authorities, but also with indirect actors such as

NGOs, research institutes and international organizations. In South Africa, the focus is on job creation through Small Enterprise Development, and improving food security through smallholder farming.

### Up to two SEED Gender Equality Awards are sponsored by UN Women:



UN Women is the UN organisation dedicated to gender equality and the empowerment of women. Established in July 2010 by the United Nations General Assembly to accelerate progress on meeting their needs worldwide, the creation of UN

Women came about as part of the UN reform agenda. It brings together resources, mandates and important work of four previously distinct part of the UN system for greater impact, and to become a global champion for women.

### Up to one SEED Gender Equality Award is sponsored by UNIDO:



Established in November 1966 by the United Nations General Assembly, UNIDO is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.

### Additional support is provided by Hogan Lovells:



Hogan Lovells is one of the largest international business legal practices, with over seven thousand people operating from 40 offices in Europe, Asia and the United States. The firm advises many of the world's largest corporations, financial institutions and government organisations. They regularly act on complex, multi-jurisdictional transactions and commercial disputes.

### Up to ten SEED Low Carbon Awards are sponsored by the International Climate Initiative (ICI) of the German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB):



Federal Ministry for the  
Environment, Nature Conservation,  
Building and Nuclear Safety

The Federal Environment Ministry was established in 1986 and is responsible for the environmental policy of the German government. Among other issues, the Ministry is concerned with climate policy, conserving the diversity of fauna and flora, efficient use of resources and energy as well as protecting people's health from environmental pressures. The Federal Ministry is also very active when it comes to international environmental policy. One of the greatest global challenges to be overcome is climate change. Since December 2013, it has also been in charge of building and urban development.

## About the SEED Initiative

SEED was founded by UNEP, UNDP, and IUCN at the 2002 World Summit on Sustainable Development in Johannesburg and is hosted at Adelphi Research, based in Germany.

Partners in the SEED Initiative, in addition to the Founding Partners, are the governments of Flanders, Germany, India, the Netherlands, South Africa, Spain, the United Kingdom and the United States of America; the European Union; Conservation International; and SEED's corporate partner, Hisense.

The SEED Initiative is a global partnership for action on the Green Economy. It identifies and supports promising small-scale start-up social and environmental entrepreneurs around the globe, entrepreneurs that while working towards a greener economy also tackle poverty, marginalisation and social exclusion. SEED provides these social entrepreneurs with know-how and networks, taking the lessons learnt at local level up to decision-makers to promote evidence-based policymaking in the green economy.

### Contact:

For media enquiries please contact Amélie Heuër at [amelie.heuer@seedinit.org](mailto:amelie.heuer@seedinit.org).

For more information about the application process please contact [seedawards2014@seedinit.org](mailto:seedawards2014@seedinit.org).

You may also follow the SEED Initiative on the following social media channels:

- Facebook: <https://www.facebook.com/The.SEED.Initiative>
- Twitter: [https://twitter.com/SEED\\_Initiative](https://twitter.com/SEED_Initiative), Hashtag: [#SEEDAwards](https://twitter.com/SEED_Initiative)
- LinkedIn: <http://www.linkedin.com/company/the-seed-initiative>

### Partners



### Corporate Partner

Hisense

### Hosting Partner



### Founding Partners



### Supporter

