

Business Plan for:
Completed by:

Sales Plan

	<u>Target market / market segment</u>	<u>Number of units sold</u>	<u>Average price per unit</u>	<u>Total sales</u>
1				
2				
3				
4				
5				

Cost of Sales

	<u>Target market / market segment</u>	<u>Number of units sold</u>	<u>Average cost per unit</u>	<u>Total cost of sales</u>
1				
2				
3				
4				
5				

Gross Profit

	<u>Target market / market segment</u>	<u>Gross Profit</u>	<u>Gross Profit %</u>
1			
2			
3			
4			
5			