



Pro-Active Security Services
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Sub-Agent Model

Pro-Active Protection Services is currently appointing Sub-Agents for its expanding national footprint.

The armed reaction and security industry is one of the fastest growing industries. It has unlimited potential for the business entrepreneur to create financial wealth, security and time freedom. This is achieved while providing safety and peace of mind in our communities.

Pro-Active Protection Services is looking for business entrepreneurs who can demonstrate the following:

- A desire for more in life and the willingness to fight for it
- The ability to Recruit, Train and Mentor agents
- High emotional intelligence to weather the storms of business
- Dependable attitudes of excellence
- Sound administration skills in running a small office
- A teachable heart to follow a proven marketing and operational strategy for success

Business Overview

ADT is able to give away a FREE security rental system valued at R 3000 to qualifying clients. 50% of Leads generated qualify for this system, the others have a buy in option at cost price. 45% of the Qualified 2nd appointments are closed as installed deals. On average every Lead Generator produces 10-15 installed deals

Process

- Develop a team of 4 Crime Research / Lead Generators with 1 Contract closer (You)
- Lead Generators knock on doors doing simple crime research. Each will generate 5 leads per evening.
- Appointments are booked with the qualified leads
- Signed Deals sent for processing
- Dealer office takes care of installation, maintenance and billing

Finance

The Sub-Agent receives a commission equivalent to 4 Multiples of the R 325 monthly premium per installed Deal. A bonus of 0,5 Multiples are paid for 20 Deals, 1 multiple for 30 Deals and 1,5 Multiples are paid for 40 deals

Deals per month	Commission	20	30	40
Lead Generator	R 500	2	3	4
Deal Closer	R 800	16 000	24 000	32 000
Bonus		3 250	9 750	19 500
Closer Commission		R 19 250	R 33 750	R 51 500
Total Commission	R 1 300	R 29 250	R 48 750	R 71 500

For enquiries contact Dionn Joubert on 082 886 6168