

TREE'S VISION

is to ensure that young children develop to their full potential in line with their rights and needs

NPO Registration number:
002-495 NPO

DHET Registration number:
2010\FE08\006

Accreditation no:
ETDP0178

KWA ZULU NATAL
is home to a quarter of



OUR NATIONS CHILDREN



86% of which have no access to any form of early childhood development



Young Children, Our Future

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Dear Sir or Madam

STRENGTHENING EARLY CHILDHOOD DEVELOPMENT PRACTICES FOR 20 COMMUNITY BASED ECD SITES WITHIN THE ILEMBE DISTRICT MUNICIPALITY

Early Childhood is a critical period in an individual's development as this is when the foundations for physical, cognitive and emotional development are laid. The first two years of life are particularly important as a child's development during this time forms the basis for future growth and achievement. Numerous studies highlight that exposure of children to biological and psychosocial risk factors associated with poverty leads to inequalities in early development, and in turn impacts on later educational achievement and life opportunities, which reinforces the cycle of poverty.

It is for these reasons, 29 year old Early Childhood Development organisation, Training and Resources in Early Education (TREE) supports an essential package of services, support and resources. TREE, in partnership with The Ilembe Chamber of Commerce Industry and Tourism, will support 20 marginalised creches within the Ilembe district municipality with its essential programme package that includes: early Stimulation and Learning, Health, Social Care, Birth Registration, Nutrition, Disability, Parenting, Social Care and Birth registration. The identified Creches (refer to attached list) will be supported over a three year period to:

1. Improve and increase development opportunities for children under 5.
2. Address children's basic rights to survival, protection and development (including health, nutrition and psycho-social support)
3. Promoting a seamless transition for young children from home to school.
4. Achieving this within a framework that is in line with government policies, programmes and basic social services

TREE will achieve this through:

- The delivery of quality, holistic and sustainable Early Childhood Development training and on-site support for Practitioners and School Principals incorporating governing body members and parents/caregivers.
- Provision of educational and age appropriate materials, resources (refer to annexure 2) and toys that strengthens children's holistic development.
- Networking and advocacy with key authorities at government and community level to ensure continued sustainability.

There is a Zulu proverb "libunjwa liseva"/lisemanzi which means that an opportunity to shape the future of anything is only possible in its young formative years.

Thus in partnership with the Ilembe Chamber of Commerce Industry and Tourism, TREE is seeking funding to implement a sustainable quality learning programmes for the young children in the Ilembe district municipality. Each Creche supports up to 100 young children within the 0-5 age cohort. The cost to strengthen programming and services for young children in a crèche is R60, 691.25 over a year period. TREE and the Ilembe Chamber of Commerce Industry and Tourism requests your organisation to **Adopt a Creche, Adopt Our Vulnerable Children** over a three year period and donate:

	Year 1	Year 2	Year 3

"THE BEAUTIFUL
THING ABOUT
LEARNING IS
THAT NO ONE
CAN TAKE IT
AWAY FROM
YOU."

B.B King

Cost per ECD site per year:	R24,322.50	R23,833.75	R12,535.00
Total Investment over a three year period per ECD Site:	R60,691.25		

Benefits to Your organisation:

1. Give back" to society and to build a strong image as a caring corporate citizen.
2. Donation is tax deductible
3. Earn BBBEE points. TREE is a Level 3 BBBEE Contributor
4. Market and Brand the Pre-School/Creche as your organisation charity of choice.
5. Change the future of all South Africans especially the most vulnerable.
6. Help reduce grade repetition and lowers the school drop-out rate.
7. Contributes towards increasing high school completion rates.
8. Improve the educational and personal potential of children and community members in marginalised communities of Illembe district.
9. Increase the earning potential and economic self-sufficiency as an adult
10. Increased the status of women in marginalised communities.

TREE and Illembe Chamber of Commerce Industry and Tourism request your organisations support in changing the future of our young children from Illembe District Municipality through quality sustainable early childhood development programming. Early Childhood Development programmes and services play a critical role in mitigating the effects of poverty and giving our children the best start in life. Young children learn at a rapid rate. Access to quality early childhood development support literacy and numeracy skills provides a strong foundation for school readiness and later socio economic growth. TREE and Illembe Chamber of Commerce urges you to prioritise Early Childhood Development and invest in the future of our young children.

Should you require any further information please contact the undersigned

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www.facebook.com/pages/TREE

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